



**BRITISH
PHARMACOLOGICAL
SOCIETY**

**TODAY'S
SCIENCE
TOMORROW'S
MEDICINES**

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London

Sponsorship options



Meet the global community at the heart of pharmacology

Pharmacology 2018 is your opportunity to connect with over 1,100 academics, students, industry experts and government and health service leaders

- ◇ Demonstrate equipment and best practice techniques
- ◇ Meet your next investment opportunity or collaboration
- ◇ Raise the profile of your brand at an internationally recognised event
- ◇ Engage with decision makers and principal investigators
- ◇ Network with high profile speakers
- ◇ Support the high quality, cutting edge research that is helping to solve critical global issues
- ◇ Access a target-rich community of young and promising researchers and established names in the field

Sponsorship options start at £200 and range from branding and advertising to bursaries, session hosting and over 2,000m² of exhibition space.

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Take part in one of Europe's largest pharmacology events

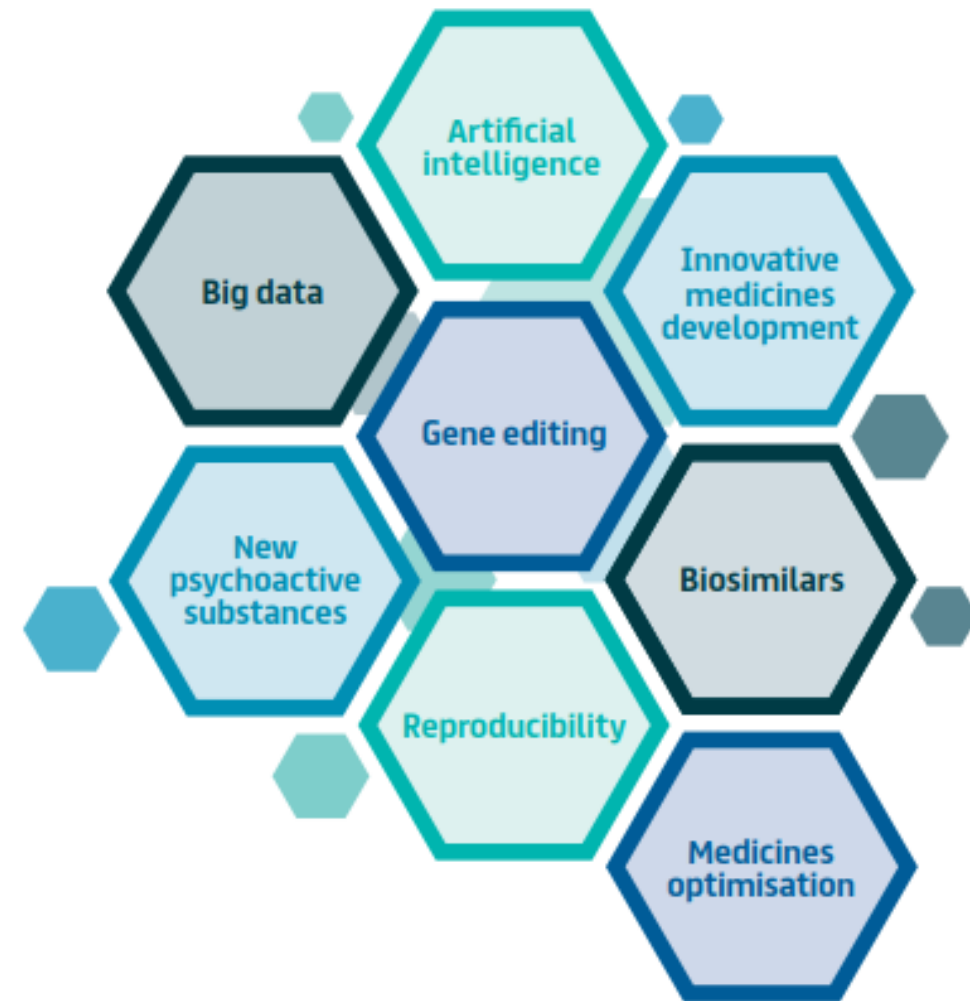
Our scientific programme is developed by leading pharmacologists working across the spectrum of Pharmacology.

Each year the society delivers a three-day event including interactive workshops, key-notes and abstract-led sessions.

15 symposia sessions have been selected from over 50 fantastic submissions, featuring global experts.

Bootcamps, aimed at early career researchers, will cover publication and peer review plus careers advice.

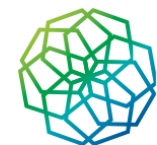
Debates, panel discussions and abstract presentations are being added to the programme weekly.



PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



BRITISH
PHARMACOLOGICAL
SOCIETY

New for 2018 - Commissioned content.

We are excited to welcome four leading experts, presenting a series of high-level sessions curated by our committee



- ◊ Dr Jackie Hunter, BenevolentAI
- ◊ Professor John Mattick, Genomics England
- ◊ Dr Menelas Pangalos, AstraZeneca Innovative Medicines and Early Development Biotech Unit
- ◊ Dr Andrew Morris, Health Data Research UK

PHARMACOLOGY 2018

18–20 December 2018

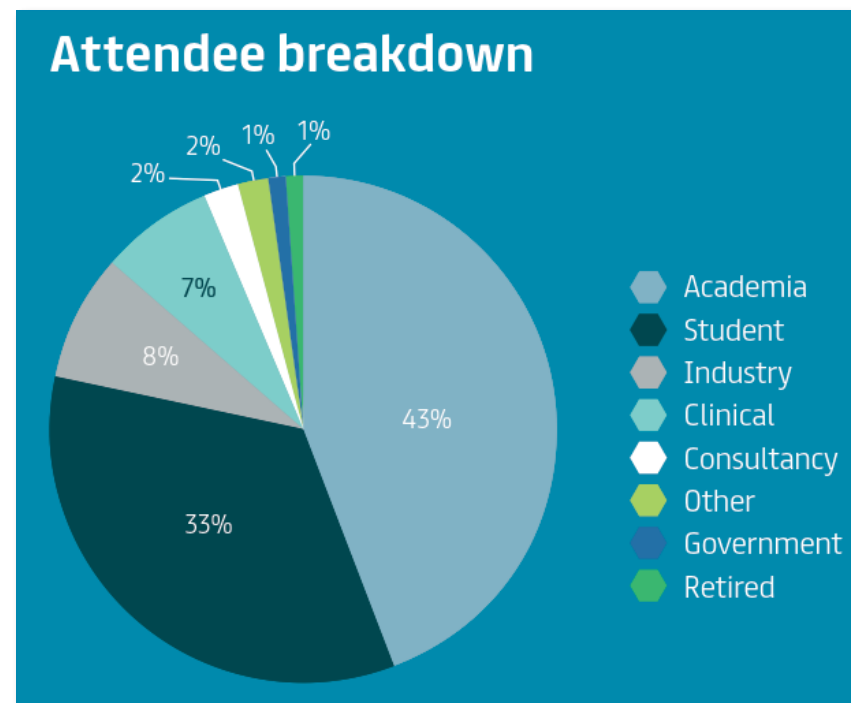
The Queen Elizabeth II Conference Centre, London



Meet the global community at the heart of pharmacology

- ⬡ Three days of exhibition
- ⬡ Over eight hours of networking time built into the programme
- ⬡ “talking point” badges to help you identify and engage with relevant attendees
- ⬡ Sponsor activities at the welcome reception
- ⬡ Networking and focal points throughout the exhibition hall, encouraging footfall to all areas
- ⬡ Even more space and branding options than in previous years

Over 1,100 academics, students, industry experts and health service leaders attended Pharmacology 2017



PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Sponsorship packages

Packages can be tailored to suit your objectives

Platinum package: £8,000

- 12sqm exhibition stand (lounge furniture can be provided)
- Acknowledgement and hyperlinked logo on the event website
- Inclusion of logo throughout venue branding and directional signage
- Banner advertisement on event app
- Sponsor listing in meeting app including document upload
- 2 conference dinner tickets
- 4 conference passes including access to the welcome reception
- Full page advert in programme book
- Chair drop in a plenary session
- Your logo or advert on rotation on a large screen in the registration area
- Dedicated Tweet acknowledging company sponsorship using company Twitter handle
- Banner advertisement in pre-meeting e-mail to all registered attendees
- A4 full page advert in Pharmacology Matters magazine
- Logo on footer of email to all members promoting the event
- Inclusion in the Welcome Reception sponsorship activity
- Holding slide in session rooms
- Delegate bag insert (item or literature)
- Private meeting room at the conference venue
- Inclusion in the app game or treasure hunt

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Sponsorship packages

Packages can be tailored to suit your objectives

Gold package: £6,000

- 12sqm exhibition stand
- Acknowledgement and hyperlinked logo on the event website
- Inclusion of logo throughout venue branding
- Sponsor listing in meeting app including document upload
- 2 conference dinner tickets
- 3 conference passes including access to the welcome reception
- Half page advert in programme book
- Banner advertisement in pre-meeting e-mail to all registered attendees
- Logo in footer of email to all members promoting the event
- Inclusion in the Welcome Reception sponsorship activity
- Half page advert in Pharmacology Matters magazine
- Delegate bag insert (item or literature)
- Inclusion in the app game or treasure hunt

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Sponsorship packages

Packages can be tailored to suit your objectives

Silver package: £4,500

- ◊ 6sqm exhibition stand
- ◊ Acknowledgement and hyperlinked logo on the event website
- ◊ Inclusion of logo throughout venue branding
- ◊ Sponsor listing in meeting app
- ◊ 2 conference dinner tickets
- ◊ 2 conference passes including access to the welcome reception
- ◊ Logo in footer of email to all members promoting the event
- ◊ Half page advertisement in programme booklet
- ◊ Inclusion in the Welcome Reception sponsorship activity
- ◊ Inclusion in the app game or treasure hunt

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Sponsorship packages

Packages can be tailored to suit your objectives

Bronze package: £2,500

- ◊ 6sqm exhibition stand
- ◊ Acknowledgement and hyperlinked logo on the event website
- ◊ Inclusion of logo on sponsor and exhibitor acknowledgement slide on large screen in exhibition area and throughout venue branding
- ◊ Sponsor listing in meeting app
- ◊ 2 conference passes including access to the welcome reception
- ◊ Logo in footer of email to all members promoting the event
- ◊ Delegate bag insert
- ◊ Inclusion in the app game or treasure hunt

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Sponsorship packages

Packages can be tailored to suit your objectives

First time exhibitor package: £1,700

- ◊ 6sqm exhibition stand
- ◊ Acknowledgement and hyperlinked logo on the event website
- ◊ Sponsor listing in meeting app including document upload
- ◊ 2 conference passes including access to the welcome reception
- ◊ Inclusion in the app game or treasure hunt

This option is only available to sponsors who have not exhibited at the event since 2015.

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Exhibition space only

£1,700

- ◊ 2x3m allocated space
- ◊ Spaces will back against a wall or grey screens. All exhibitors will have access to a plug socket and will be provided a 6ft trestle table and two chairs.
- ◊ Two registrations with access to scientific sessions
- ◊ Acknowledgement on the conference website
- ◊ Inclusion of company profile in conference app

Please note that this is a “pop-up” exhibition, we do not have shell scheme and you may not have walls on which you can affix materials. Please discuss with the Meetings team before booking.

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Additional items

Available only to exhibiting companies

Host a lunchtime symposium

Symposia sessions offer an exclusive opportunity to engage with delegates, to promote products and update on new developments in your activities. One 50 minute slot is available each day and will be allocated on a first come, first served basis.

Hosts will be given a session room with approx. 100 capacity, a basic AV package and two day passes for your speakers to use. Lunch bags will be provided and your session will be included in the programme.

£2,500 (three available)

Scientific symposium sponsorship

Support the delivery of the scientific programme by sponsoring a symposium. Sponsorship will be used for session materials and AV costs. Sponsoring company will receive acknowledgement on the app and symposium slides. Symposia sponsors may also provide a chair drop for distribution in the session and will receive one pass to attend the session.

£2,000

Poster and abstract sponsorship

Branding and recognition on all poster boards and abstract notifications e-mails.

£1,500 (one available)

Sponsorship of Conference Dinner and Prize Giving

Brand the official conference dinner and prize giving, with 4 tickets.

£5,000

Welcome Reception sponsorship

Brand and attend the welcome reception for the conference, including 6 registrations and acknowledgement in the conference programme and on tickets.

£5,000

Sponsorship of a networking area

Comfortable seating with coffee tables and a literature rack reserved for your company's materials.

£1,500

Chair drop in plenary session

Opportunity to have your flyer displayed on each chair in the plenary lecture theatre (650 seats). Flyer to be provided by sponsor.

£1,000 (two available each day)

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Additional items

Available only to exhibiting companies

Linked banner advertisement in joining instructions

Joining instructions are sent to all attendees one week before the meeting.

£1,000 (one available. Deadline 19 November)

Meeting app advertisement

Linked rolling banner advertisement on main app interface. 445 users in 2017

£1,000 (three available)

Twitter wall advertising

Your advertisement will appear among the #Pharmacology2018 tweets on the twitter walls throughout the venue for three days.

£950 (two available)

Delegate bag insert

Place literature or a giveaway in the hands of every attendee at the start of the event. Item/flyer to be provided by the sponsor in advance of the event.

£900

Scheduled tweet

A scheduled tweet using company Twitter handle to over 5,400 @BritPharmSoc followers during the meeting

£900 (two available)

Registration branding

Your logo or advert on rotation on a large screen in the registration area and on each registration area sign.

£600

Daily oral communication prize sponsorship

Each day two oral communication prizes are awarded to the best talks in the oral communication sessions. Sponsor will be acknowledged in announcements at the event and on social media.

£500 (three available)

Daily poster prize sponsorship

Each day two poster prizes are awarded to the best posters presented that day. Sponsor will be acknowledged in announcements at the event and on social media.

£500 (three available)

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Additional items

Available only to exhibiting companies

Push notification

Send a scheduled push notification to all attendees using the conference meeting app (uptake was 41% of attendees in 2016)

£500 (two available each day)

Lanyards

Provided by sponsor. Attendees will receive your branded lanyard with their name badge during registration

£200

Inclusion in treasure hunt

Submit a question that can only be answered at your stand to encourage visitors.

Contribute a prize to be included in the hunt.

Venue branding

Various options are available at the event. Please get in touch to discuss.

**Interested in
several items?**

Get in touch to
discuss bespoke
sponsorship
packages

For all sponsorship enquiries,
contact Lindsay McClenaghan:

Tel: 07917 681 842

E-mail: sponsorship@bps.ac.uk

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



BRITISH
PHARMACOLOGICAL
SOCIETY

Booking information

Booking

To reserve an item or stand, please contact sponsorship@bps.ac.uk

Following reservation, bookings must be completed via the online form which will be provided to you by the meetings team.

Upon completion of the form, confirmation will be automatically generated and will be followed up by a member of staff for finalisation.

Items and stands can be kept "on hold" for a sponsor for two weeks only before an invoice is issued or the booking cancelled. Following which time, the item or location may be given to an alternative interested party.

Prime location and session selection

Available items and locations will be sold or held on a first come, first served basis.

Payment and costs

An invoice will be generated following booking online. All invoices must be paid in full within 30 days of invoicing and at least one week before the event begins.

Please note that all prices quoted are EXCLUDING VAT which will be added on to your invoice.

Terms and conditions

Please ensure you have read and understood all of the sponsorship terms and conditions on our website before booking.

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London



Key event dates

Abstract submission deadline

14 September

Deadline to submit sponsored symposia details

9 November

Printed programme deadline

16 November

Deadline for digital advertisements

30 November

Deadline to provide exhibitor listings

30 November

Deadline to register attendees

10 December

Deadline to provide bag inserts

11 December

Exhibition set up

17 December, 09.00-17.30

Exhibition break-down

20 December 15.30-18.00

Full guidelines for sponsors are available in the technical manual on the event website.

PHARMACOLOGY 2018

18–20 December 2018

The Queen Elizabeth II Conference Centre, London

