

UK Pharmacogenomics & Stratified Medicine Network (UKPGx) 11th Annual Open Meeting

26 June 2024 | Royal College of Physicians, London

Partnership Prospectus



**NHS Genomic
Networks of
Excellence**

Partnership Opportunities

Benefits	Platinum (Super Host) £12,000 + VAT	Gold £9,000 + VAT	Silver £6,000 + VAT	Bronze £3,000 + VAT
Exhibition space (table, chairs, space for pull-up banner)	✓	✓	✓	✓
Acknowledgement on event website	✓	✓	✓	✓
Dedicated LinkedIn/Tweet announcing support	✓	✓	✓	✓
LinkedIn post promoting partner (content provided by partner)	✓	✓		
Tweet promoting partner (content provided by partner)	✓	✓		
All sponsors slide in main conference deck	✓	✓	✓	✓
Logo or company advert on two large digital screens	✓	✓		
Push notifications on app (message from sponsor)	✓	✓		
Conference lanyards	✓			
Logo featured in event app	✓	✓	✓	✓
Logo in footer of event promotion email	✓	✓		
Networking & Engagement: Lunch Sponsor	✓			
Networking & Engagement: Coffee Break Sponsor		✓	✓	
Complimentary Exhibitor Passes	5	4	3	2
'A message from our partners' sent to delegates pre-event	✓	✓		

Additional Sponsorship Opportunities

Networking & Engagement Sponsor £8,000 + VAT	Inclusion Sponsor £4,500 + VAT	Sustainability Sponsor £5,000 + VAT
<ul style="list-style-type: none"> • Recognition as the official Networking and Engagement Sponsor for lunches and coffee breaks. • Spotlight as the official Networking and Engagement sponsor in all event communications. • Exhibition space (table, chairs, space for pull-up banner). • Acknowledgement on event website • Push notifications on event app (sponsor messages). • Logo or advert on two large digital screens. • Dedicated social media posts acknowledging sponsorship support. • Sponsor branding featured prominently in all networking areas. • Logo inclusion in the event app. • Tiered logos with company overview and hyperlink on the event website. 	<ul style="list-style-type: none"> • Sponsorship of three early-career researchers to attend the event. • Sponsorship of live captioning of the event. • Exhibition space (table, chairs, space for pull-up banner). • Acknowledgement on event website • Recognition as the official Inclusion Sponsor in all event communications. • Logo or advert on two large digital screens. • Dedicated social media posts highlighting the company's commitment to inclusion. • Option to provide branded materials for networking sessions. • Tiered logos with company overview and hyperlink on the event website. • Logo inclusion in the event app. • Interview or spotlight feature highlighting the company's diversity and inclusion efforts. 	<ul style="list-style-type: none"> • Sponsorship to offset carbon-emissions for the event. • Recognition as the official Sustainability Sponsor in all event communications. • Exhibition space (table, chairs, space for pull-up banner). • Logo or advert on two large digital screens. • Acknowledgement on event website • Dedicated social media posts highlighting the company's commitment to sustainability. • Option to provide branded materials for networking sessions. • Logo featured in the event app. • Tiered logos with company overview and hyperlink on the event website. • Interview or spotlight feature highlighting the company's sustainability efforts and goals.

