# PHARMACOLOGY 2025 TODAY'S SCIENCE TOMORROW'S MEDICINES

16-18 December 2025 | ICC Belfast, Northern Ireland, UK





# WHAT IS PHARMACOLOGY 2025?

Pharmacology 2025 is more than a conference; it is a vital initiative transforming pharmacological research. Our event addresses scientific challenges by creating an environment that transcends traditional conference boundaries.

We are committed to building a dynamic platform that showcases diverse research, facilitates groundbreaking ideas, and connects professionals across career stages and global sectors.

Our comprehensive conference unites 1,000 professionals from academia, industry, and health services. It offers a unique opportunity to explore strategic partnerships, advance research visibility, and engage with global thought leaders reshaping the pharmacological landscape.

Join us in creating a space for connection, empowerment, and transformation, where participants contribute to and benefit from the evolving world of pharmacology science. Our sponsorship team will develop customised approaches aligned with your organisational vision.



# **EXHIBIT**

## Join other leading organisations at Europe's largest Pharmacology & Drug Discovery conference.

The exhibition offers a strategic platform to engage with the pharmacology and drug discovery ecosystem, bringing together undergraduate students, postgraduate researchers, early-career professionals, industry leaders, and academic researchers. Our platform invites exhibitors to transcend traditional networking by sharing deep insights, innovative experiences, and cutting-edge knowledge while nurturing existing relationships and connecting with potential new customers across the scientific landscape.

Exhibitors play a pivotal role in inspiring the next generation of professionals and driving strategic business development. This is more than a showcase opportunity—it's a chance to actively contribute to the future of pharmacological sciences through genuine engagement, collaborative knowledge exchange, and meaningful commercial connections that shape career trajectories and advance scientific understanding.

#### **3M X 2M BOOTH**

#### Inclusions:

Standard booth structure, company name panel, table, chairs, lighting, and electrical outlet.

**Registration:** Two full conference pass registration waiver code.

#### Ideal for:

Organisations looking for a fully equipped exhibition space with minimal setup requirements.

### **TABLE-TOP CHARITY STAND**

Inclusions: An open space with a table and chairs.

**Registration:** Two full conference pass registration waiver code.

Ideal for: Not-for-profits looking to have a streamlined presence at the event.

### £3,850 + VAT

£2,000 +VAT

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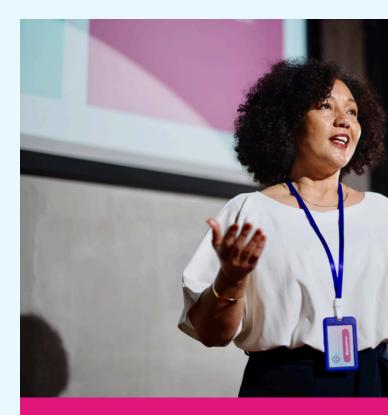
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# **PROGRAMME PARTNER**

### Demonstrate your thought-leadership in drug discovery with a unique speaking opportunity in our programme.

Programme Partner sponsorship offers a strategic opportunity for scientific leaders to contribute a dedicated speaking slot in the main conference programme. This platform enables industry partners to present cutting-edge research and innovations, facilitating direct engagement with the academic and research community.

Sponsors receive prominent recognition in conference materials, a spotlight feature in the programme, and valuable networking opportunities with leading researchers, while supporting knowledge exchange between industry and academia.



#### **PROGRAMME PARTNER**

#### Inclusions:

90 min speaking opportunity, brand partnership on social media, programme partner recognition on event website, app, promo materials.

#### **Registration:**

5 full conference pass registration waiver code.

#### Ideal for:

Organisations looking to demonstrate thought leadership.

### £6,000 + VAT

# SUSTAINABILITY SPONSOR

# Partner with us as we work together to make a significant environmental impact.

You'll play a crucial role in offsetting carbon emissions associated with the conference. Your support will enable us to implement eco-conscious practices and contribute to a greener future. Additionally, you'll receive recognition as a key sustainability partner on our website, event app, and promotional materials.

Moreover, you'll have the opportunity for a spotlight interview highlighting your sustainability initiatives and objectives. Partner with us to make a tangible difference in reducing our environmental footprint and fostering sustainability in pharmacology. Your support will help us lead by example and inspire others to prioritise eco-conscious practices.

#### Sustainability Sponsor

#### **Inclusions:**

Brand partnership on social media, sustainability partner recognition on event website, app, promo materials, and interview.

# **Registration:**

Two full conference pass registration waiver code.

#### Ideal for:

Organisations looking to demonstrate eco-concious practices.



### £5,000 + VAT

# **TARGETED SPONSORSHIP OPPORTUNITIES\***

In addition to our main sponsorship packages, we have a range of targeted sponsorship opportunities that allow sponsors to focus on specific aspects of the conference. These options provide flexibility and targeted visibility for sponsors, ensuring you can contribute in a way that aligns with your goals.

BRANDED<br/>LANYARDS<br/>23,500CONFERENCE<br/>DINNER<br/>£8,000PUSH<br/>DUSH<br/>LINNER<br/>£300INNOVATION<br/>THEATRE<br/>£500 (15 MIN)

BRAND	DIGITAL	WELCOME	PUSH	INNOVATION
PARTNERSHIP	SIGNAGE	RECEPTION	NOTIFICATION	THEATRE
£500	£1,500	£5,000	£300	£500 (15 MIN
NETWORKING	PROGRAMME	LEAD	APP	POSTER
LOUNGE	ADVERT	CAPTURE	ADVERT	PRIZES
£5,000	£4,000	£300	£1,500	£300

\*All sponsorship opportunities are subject to VAT.

### SESSION SPONSOR £3,000

LIVE CAPTIONING £4,000

ORAL COMMUNICATION PRIZES £300

### AWARDS AND GRANTS SPONSORSHIP

Our awards and grants provide financial support to undergraduate and early career researchers communities, covering conference registration, travel, and accommodation costs. By removing financial barriers, the initiative aims to increase diversity in pharmacological research, offering recipients mentorship, networking opportunities, and professional development workshops to support their career growth.



# AWARDS SPONSORSHIP

Recognise our incredible presenters with awards at the closing ceremony for giving outstanding poster or oral presentations, with your generosity recognised on presentation slides, the conference website, and award certificates. Covers up to 6 awards.



### ECR TRAVEL SPONSORSHIP

Empower the next generation of life scientists by sponsoring three early career researchers. This allows 3 ECRs to attend the conference, offering them a unique opportunity to explore the field of life sciences early in their career journey.

# LOW- & MIDDLE INCOME ECR TRAVEL SPONSORSHIP

Enabling three early career researchers from low and middle-income backgrounds to attend the conference, this sponsorship provides a unique opportunity to support researchers and engage with the dynamic field of life sciences early in their professional journey.

£5,000 + VAT

£1,500 +

VAT



# **CONTACT INFORMATION**

If you wish to discuss our sponsorship and exhibition packages with one of the members of the Meetings Committee or our Sponsorship Team, please contact: partnerships@bps.ac.uk

For more information on the British Pharmacological Society please visit the conference website

# VENUE

The Conference is being held at: ICC Belfast, 2 Lanyon Pl, **Belfast BT13WH**